# Aware, Affirm, Apply

#### My Values

Fill in your top 5 values

1	2	3
4	5	

#### Aware

Define Your Values.

For each top value, write 1 sentence about how you define that value.

#### Affirm

Recall how your values have appeared throughout your life. For each top value, write 1 sentence about how that value has shown up in the past.

### Apply

Describe how you want to put your values into action. For each top value, write 1 sentence about putting that value into action.

# Value Productivity

Values can help or hinder our personal performance sometimes, making us more or less productive in our day-to-day activities. You may have moments when your values really help you shine and perhaps other times when they hinder your progress.

Awareness of your value productivity provides deeper insight into your mannerisms that you can leverage to develop new strategies to improve your performance.

	HERE'S AN EXAMPLE:	
← HELP	The value of	$HINDER \rightarrow$
l am structured, organized, and always reliable.	OBEDIENCE dutiful, meeting obligations	I can sometimes be too rigid and inflexible.

#### Help

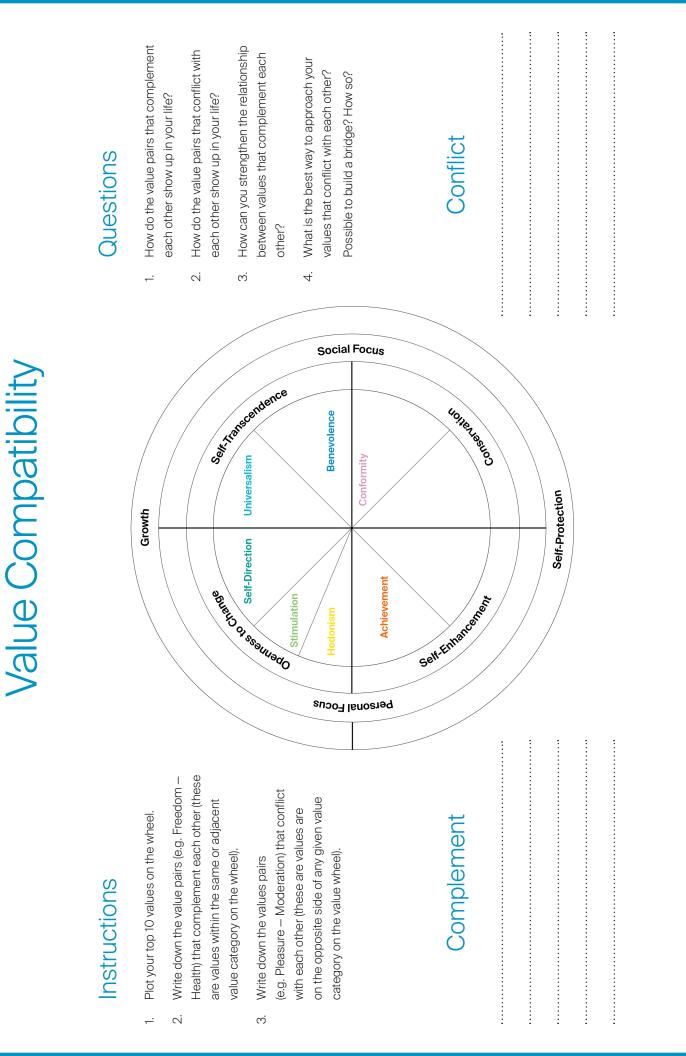
#### How do your values help your performance?

Write 1 sentence about each of your top values.

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#### Hinder

How do your values sometimes hinder your performance? Write 1 sentence about each of your top values.



## Define Your Personal Mission Statement

A personal mission statement describes how you will contribute to the world right now in order to achieve your long-term vision.

#### Define your best work

Define your best work in terms of how you serve others (your tribe), how you serve them (your actions), and the result (your impact).

YOUR TRIBE	BRAINSTORM ALL THE MEMBERS OF YOUR TRIBE
<ul><li>Who do you serve?</li><li>Who are you connected to?</li><li>People, places, and things?</li></ul>	
YOUR ACTIONS	BRAINSTORM ALL YOUR ACTIONS
<ul><li>How do you serve them?</li><li>What do you do?</li><li>Your actions &amp; behaviors?</li></ul>	
YOUR IMPACT	BRAINSTORM YOUR IMPACT
<ul><li>What is the impact?</li><li>What is the outcome?</li><li>What are the results?</li></ul>	

#### Create your mission statement

Now summarize the big ideas from each group above into a complete sentence using this structure to define your personal mission.

	I HELP	TRIBE	IMPACT	YOUR ACTIONS	
YOUR PERSONAL MISSION STATEMENT					

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## Define Your Personal Vision Statement

A personal vision statement describes what you will achieve in the future at the highest level of performance. Fill in the outline below to create your own personal vision statement.

#### Explore your vision

Below is a fill-in-the-blank vision statement. Read through the options to identify what resonates most with your vision of the future.

I AM A			IN
	(your level of recognition)	(your job title)	(your industry or niche)
	respected	leader	aviation
	well known	innovator	education
	admired	expert	energy
	ambitious	professional	sales
	(action)	(job performance)	(what)
	delivering	world-class	your product
	providing	industry-leading	your service
	offering	best-in-class	your innovation
		premier	your solution
		award-winning	your contribution
		life-changing	
THAT			
	(action)	(who)	(to achieve what result)
	allows	your customer	to create what
	equips	your community your tribe	to transform how
	gives	your target audience	to live their best life by
	provides		with the opportunity to
	serves		with the tools to

#### Write your vision statement

Now, using the sentence outline above, write your vision statement.